

Norwood Community Survey Results

1. Which of the following are reasons that you live in Norwood Township?

Country Living	58.99%	Close to work	7.69%	Reasonable Taxes	20.91%
Close to family/friends	20.59%	Lifelong resident	16.33%	Affordable housing	8.74%
Rural Atmosphere	48.61%	Large home sites	30.97%	Peacefulness/Privacy	60.81%
Ambience of Village	33.04%	Scenic views	54.35%	Waterfront property	42.15%
Quality of schools	11.88%	Recreational opps.	33.90%	Don't live in Township	11.32%

2. Please check the choice below that best describes how you feel about the rate of residential growth in Norwood Township.

Much too fast	6.10%
A little too fast	12.20%
About right	70.12%
A little too slow	8.54%
Much too slow	3.05%

3. Which *density* (for single family homes) do you think is appropriate for *future* development in Norwood Township?

One house per ½ acre	10.90%
One house per 1 acre	32.69%
One house per 3 acres	37.18%
One house per 5 acres	33.97%
Other	16 comments

4. What types of residential development would you like to see?

Scattered single family homes on five acre lots as is presently occurring	46.84%
Large lots (of more than five acres) with single family homes throughout the Township.	36.71%
Low density single family homes on smaller lots in a manner that preserves land.	54.43%
Multiple family and/or attached condominium development	4.43%
Other	19 comments

5. In general, do you feel that the right of the Township to regulate land uses should come *before* the rights of the property landowner?

Yes, always	3.68%
Yes, but only when the general welfare of the Township can be shown.	26.38%
Each case must be considered individually	34.36%
No, generally not	18.40%
Never	17.18%

6. Which best describes how you view the number of commercial (retail and services) businesses in Norwood Township?

Not enough	24.84%
About right for the size and character of the community	72.05%
Too much	3.11%

7. Where would you like to see future commercial (retail and services) growth located to serve the citizens of Norwood Township?

US-31 at Heise Rd.	21.92%
US-31 at Richardson Road	0.0%

US-31 at Norwood/Barnard Rd.	17.12%
US-31 at Ferry Road	4.11%
US-31 at Witmere Road	2.05%
In the Village of Norwood	10.96%
Don't want more commercial development in the Township	43.84%
Other	25 comments

8. What type of new retail/service would you like to see in Norwood Township?

Food Service/Produce/General Store	40.00%
Restaurant	28.75%
Professional Office/Health care office	14.37%
Art Gallery and/or Studio	35.00%
Giant retail stores/mall style stores	3.13%
Farm Market (for produce grown on site)	53.75%
Gas Station/Mechanic Service	15.00%
Strip Mall	1.88%
Don't want more retail/service	30.63%
Other	18 comments

9. Please check the response that best describes how you feel about a small shopping center (4-6 stores) located in the Township.

Strongly favor	7.27%
Somewhat favor	12.73%
Neutral	14.55%
Somewhat opposed	24.24%
Strongly opposed	39.39%
No response	1.82%

10. Please check the response that identifies the village or city that you conduct most of your business.

Atwood	0%	Gaylord	0%
Charlevoix	82.82%	Petoskey	10.43%
East Jordan	0.61%	Traverse City	4.91%
Ellsworth	0%	Other	15 Comments
Eastport	1.23%		

11. In general, commercial (retail and services) development in the Township should be:

Highly promoted with few land use restrictions	4.29%
Allowed with appropriate land use regulations	44.17%
Encouraged with appropriate land use regulations	28.83%
Discouraged with many land use restrictions	24.54%

12. Would you like to see more employment/job opportunities created in the Township?

Strongly in favor	17.07%
Somewhat favor	17.07%
Neutral	43.90%
Somewhat opposed	13.41%
Strongly opposed	8.54%

13. In general, industrial development in the Township should be:

Highly promoted with few land use restrictions	4.22%
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Encouraged with appropriate land use regulations	13.25%
Allowed with appropriate land use regulations	29.52%
Discouraged with may land use restrictions	53.01%
Other	8 Comments

14. In general, mining operations in the Township should be:

Highly promoted with few land use restrictions	4.22%
Encouraged with appropriate land use regulations	5.56%
Allowed with appropriate land use regulations	28.40%
Discouraged with may land use restrictions	61.73%
Other	15 Comments

15. If there were going to be industrial development in the Township, where would it be located?

North Quadrant	25.81%
South Quadrant	6.45%
East Quadrant	8.39%
West Quadrant	3.87%
Don't want any industrial development in Norwood Township	65.81%
Other	16 comments

16. Do you consider the Township's natural resources (beach, park, scenic views, open space, lakes, rivers, streams, woodlots, wetlands, water recharge areas) to be an asset to the community?

Strongly support	79.39%
Support	18.18%
Undecided	1.21%
Oppose	0.61%
Strongly oppose	0.61%

17. Do you feel that the Township should enact special measures to protect the natural resources?

Strongly support	56.79%
Support	27.78%
Undecided	7.41%
Oppose	3.70%
Strongly oppose	4.32%
Other	18 comments

18. Do you consider the historic buildings of Norwood Village to be an asset to the community?

Strongly support	50.91%
Support	33.33%
Undecided	10.30%
Oppose	4.24%
Strongly Oppose	1.21%

19. Do you feel that the Township should enact special measures to preserve the Village and surrounding area?

Strongly support	36.97%
Support	33.94%
Undecided	14.55%
Oppose	8.48%
Strongly oppose	6.06%

20. How many acres do you farm or lease in the Norwood Township?

< 10 acres	10.78%
10-39 acres	5.39%
40-100 acres	4.79%
More than 100 acres	4.19%
Do not farm	74.85%

21. If you presently farm 40 acres or more in Norwood Township, how long do you plan to keep this land in agricultural production?

1-5 years	1.39%
6-10 years	0.69%
More than 10 years	10.42%
Not at all	0.69%
Do not farm	86.81%

22. How many times have you, your family and/or guest(s) used the Township Park on Lake Michigan in the past 12 months?

More than 10 times	25.15%
5 to 9 times	11.04%
1 to 4 times	34.97%
Not at all	28.83%

23. Would you support improvement of Township Park on Lake Michigan?

Yes, by increased property taxes	7.10%
Yes, by special assessment	12.90%
Yes, by other funding	51.61%
No	28.39%
Other	23 comments

**24. What types of improvements would you like to see at the Township Park?
71 comments**

25. Do you support the Elk Rapids to Charlevoix Trail?

Yes	44.65%
No	12.58%
Unaware	42.77%
Other	16 comments

26. How many members of your household are employed outside the home?

- 0 - 66**
- 1 - 29**
- 2 - 39**
- 3 - 5**
- 4 - 4**
- Skipped - 29**

27. If you live in the Township, how far do you and each employed member of your household drive (one way) to work?

<5 miles	6.21%
5-10 miles	17.93%
11-20 miles	13.79%

>20 miles **18.62%**
 Retired **35.86%**
 Work from home **22.78%**

28. Check the roads typically used by members of your household on the way to and from work.

Norwood Road	25.36%	Ferry Road	7.97%	Old Dixie Hwy	14.49%
Barnard Road	21.01%	Beatty Road	3.62%	US-31	61.59%
Gennett Road	10.14%	Parsons Road	1.45%	Richardson Road	16.67%
Warner Road	3.62%	Lakeshore/Clipperview/Witmere	9.42%		
Other	10 comments				

29. Do you feel there is a traffic congestion problem on Township Roads?

Major Problem **0.61%**
 Somewhat a problem **4.27%**
 No problem **95.12%**

30. How would you describe the condition of the roads in the Township?

Excellent **1.21%**
 Very Good **7.27%**
 Good **32.73%**
 Fair **42.42%**
 Poor **16.36%**

31. Would you support an additional millage to pave gravel roads in the Township?

Yes, by increased property taxes **11.46%**
 Yes, by other funding **20.38%**
 Yes, by special assessment/road frontage **19.75%**
 No **48.41%**
 Other **25 comments**

32. If you have been a Township resident five or more years, please rate how you feel the following categories have changed in the last five years.

Rd Conditions	Much Worse	6.99%	Worse	28.67%	Same	42.66%	Better	18.88%	Much Better	2.80%
Privacy	Much Worse	2.10%	Worse	14.69%	Same	78.32%	Better	4.20%	Much Better	0.70%
Crime	Much Worse	0.00%	Worse	7.9%	Same	86.71%	Better	5.59%	Much Better	0.0%
Traffic	Much Worse	1.42%	Worse	24.11%	Same	72.34%	Better	2.13%	Much Better	0.0%
Nat. Environ.	Much Worse	2.82%	Worse	8.45%	Same	76.06%	Better	11.97%	Much Better	0.70%

33. In Your opinion, what do you consider needs more protection by the Township? (Please rank your top 5 choices in order of importance, assigning "5" to the most important) Average Rating

Open space **3.24**
 Scenic Views **4.05**
 Norwood Village **2.59**
 Agriculture **2.76**
 Forestry **2.87**
 Other **17 comments**

34. Should your elected officials actively work to bring internet access to the Township?

Yes **78.26%**
No **21.74%**
Other **28 comments**

35. Would you support a tax millage or other funding mechanism to pay for improved internet service?

Yes **35.15%**
No **46.67%**
Undecided **18.18%**
Other **12 comments**

36. Would you support a property tax millage for purchasing additional park land?

Yes **19.75%**
No **58.02%**
Undecided **22.22%**
Other **21 comments**

37. The Purchase of Development Rights is the voluntary sale of the right to develop property by the landowner to a government agency or land trust. The government agency or land trust acquiring development rights typically restricts future uses of the land to farming, recreation or open space. Would you support a property tax millage for purchasing development rights?

Yes **12.73%**
No **40.61%**
Undecided **13.94%**
Need more information **32.73%**
Other **11 comments**

38. Would you support a property tax millage to improve fire protection in the Township?

Yes **36.81%**
No **34.36%**
Undecided **28.83%**
Other **14 comments**

39. Would you support a property tax millage to improve Ambulance Services in the Township?

Yes **33.94%**
No **38.18%**
Undecided **27.88%**
Other **10 comments**

40. Would you support a property tax millage to improve Public Safety in the Township?

Yes **14.55%**
No **52.12%**
Undecided **33.33%**
Other **16 comments**

41. Which of the following best describes your residential status in Norwood Township?

Year round resident **75.16%**
Seasonal Resident **21.66%** Other **9 comments**
Absentee Landlord **0.64%**
Renter **2.55%**

42. How long have you owned property in Norwood Township?

0-5 years	9.15%
5-10 years	16.46%
10-20 years	31.71%
Greater than 20 years	42.68%

43. What type of property do you own in Norwood Township?

Commercial	0.0%
Residential < 2 acres	30.30%
Residential 2 to 5 acres	20.61%
Residential 5 to 10 acres	15.15%
Residential > 10 acres	17.58%
Farm 40 acres or greater	10.91%
Multifamily	0.0%
Waterfront	25.45%
Industrial	0.61%
Renter	2.42%
Other	9 comments

44. Are you a registered voter?

Yes	91.57%
No	8.43%

45. What is your age?

18-24	1
25-34	3
35-44	11
45-54	31
55-64	43
65-74	38
75+	26

46. In your own words, what characteristics would make Norwood Township an exceptional place to live five (5) years from now? 132 comments

47. In your own words, what characteristics might hinder Norwood Township from being an exceptional place to live five (5) years from now? 131 comments

48. Is there anything else that you would like to suggest to the Township Planning Commission? 91 comments