

Norwood Township Citizen/Land Owner Survey

Residential Attitudes

Which of the following are reasons that you live in Norwood Township?

(Please rank your top 5 choices in order of importance, assigning "5" to the most important.)

- | | | |
|--|--|---|
| 1. 149 2.08 Country living | 6. 44 0.49 Close to work | 11. 50 0.48 Reasonable taxes |
| 2. 42 0.53 Close to family and friends | 7. 36 0.52 Life long resident | 12. 19 0.19 Affordable housing |
| 3. 161 2.10 Rural atmosphere, open character | 8. 39 0.34 Large home sites | 13. 148 1.90 Peacefulness/Privacy |
| 4. 66 0.83 Ambience of Norwood Village | 9. 131 1.51 Scenic views | 14. 59 0.94 Waterfront property |
| 5. 25 0.26 Quality of schools | 10. 59 0.62 Recreational opport. | 15. 28 0.53 Don't live in Twp |

Please check the choice below that best describes how you feel about the rate of residential growth in Norwood Township

- | | | | | | |
|--|--|--------------------------------------|--|--|--------------|
| 16. <input type="checkbox"/> Much too fast | <input type="checkbox"/> A little too fast | <input type="checkbox"/> About right | <input type="checkbox"/> A little too slow | <input type="checkbox"/> Much too slow | NO RESPONSE |
| a. 18.70% | b. 25.61% | c. 44.31% | d. 4.88% | e. 1.63% | 4.88% |

Which *density* (for single family homes) do you think is appropriate for *future* residential development in Norwood Township? (Please check all that apply)

- | | |
|--|--------------------------------------|
| 17. 22 One house per ½ acre. | 20. 91 One house per 5 acres. |
| 18. 65 One house per 1 acre. | 21. 35 Other _____ |
| 19. 60 One house per 2 1/2 acres. | |

What type(s) of residential development would you like to see? (Please check all that apply)

22. **114** Scattered single family homes on five acre lots as is presently occurring.
23. **60** Large lots (of more than 5 acres) with single family homes throughout the Township.
24. **131** Low density single family homes located on smaller lots that are sited in a manner that preserves farmland, the natural environment, scenic views and other important open space.
25. **5** Multiple family and/or attached condominium development.
26. **5** Mobile home park/community.

In general, do you feel that the right of the Township to regulate land uses should come before the rights of the private landowner? (Please check only one response)

27. **7.72%** a. Yes, always. **1.63%** NO RESPONSE
- 27.24%** b. Yes, but only when the general welfare of the township can be shown.
- 32.93%** c. Each case must be considered individually.
- 18.29%** d. No, generally not.
- 12.20%** e. Never.

Please continue on the back side of this sheet

Commercial Attitudes

Which best describes how you view the number of commercial (retail and service) businesses in Norwood Township? (Check only one response)

28. **22.36%** a. Not enough. **4.47% NO RESPONSE**
63.82% b. About right for the size and character of the community.
9.35% c. Too much.

Where would you like to see future commercial growth located to serve the citizens of Norwood Township? (Check only one response)

29. **18.29%** a. US-31 at Heise Rd. **7.32% NO RESPONSE** **1.22%** e. US-31 at Witmere Rd.
3.66% b. US-31 at Richardson Rd. **7.32%** f. In the Village of Norwood
10.16% c. US-31 at Norwood/Barnard Rd. **5.28%** g. Other _____
2.44% d. US-31 at Ferry Rd. **44.31%** h. Don't want more commercial development in the Township

What type of new retail/service establishments would you like to see in Norwood Township? (Please check all that apply)

30. **76** Food service/ Produce/General Store 35. **84** Farm Market (for produce grown on site)
31. **62** Restaurant 36. **27** Gas Station/Mechanic service.
32. **27** Professional Office/Health care office. 37. **4** Strip mall
33. **51** Art gallery and/or studio. 38. **10** Other _____
34. **11** Giant retail stores/mall style stores. 39. **99** Don't want more retail/service establishments.

Please check the response that best describes how you would feel about a small shopping center (4-6 stores) located in the Township.

- | | Strongly in favor | Somewhat in favor | Neutral | Somewhat opposed | Strongly opposed | NO RESPONSE |
|--------|-------------------|-------------------|---------------|------------------|------------------|--------------|
| 40. a. | 4.88% | 15.45% | 15.04% | 12.60% | 48.78% | 3.25% |
| | | b. | c. | d. | e. | |

Please check the response that identifies the village or city where you conduct most of your business.

41. a. **2.03%** Atwood f. **0.41%** Gaylord
b. **84.96%** Charlevoix g. **3.25%** Petoskey
c. **0.81%** East Jordan h. **4.88%** Traverse City
d. **0.00%** Ellsworth i. **0.00%** Other _____
e. **0.81%** Eastport **2.85%** **NO RESPONSE**

Please continue on the next page

In general, commercial development in the Township should be: *(Please check only one response)*

- | | | | |
|-----|--|--|------------------------------------|
| 42. | a. Highly promoted with few land use restrictions
2.03% | Allowed with appropriate land use regulations
41.46% | NO RESPONSE
4.07% |
| | b. Encouraged with appropriate land use regulations
13.41% | Discouraged with many land use restrictions
39.02% | |

Would you like to see more employment / job opportunities created in the Township? *(Please check only one response)*

- | | | | | | | |
|--------|-------------------|-------------------|------------------|------------------|------------------|--------------------|
| | Strongly in favor | Somewhat in favor | Neutral | Somewhat opposed | Strongly opposed | NO RESPONSE |
| 43. a. | 13.82% | b. 15.45% | c. 27.24% | d. 16.67% | e. 21.95% | 4.88% |

Industrial Attitudes

If there were going to be light industrial development in the Township, where would you like to see it located? *(Please check all responses that apply)*

44. **76** US-31 at Heise Road.
45. **21** Other _____.
46. **133** Don't want any industrial development in Norwood Township.

In general, industrial development in the Township should be: *(Please check only one response)*

- | | | | |
|-----|--|---|------------------------------------|
| 47. | a. Highly promoted with few land use restrictions
1.63% | c. Allowed with appropriate land use regulations
28.86% | NO RESPONSE
6.50% |
| | b. Encouraged with appropriate land use regulations
12.20% | d. Discouraged with many land use restrictions
50.81% | |

Natural and Cultural Resources

	Strongly Support a	Support b	Undecided c	Oppose d	Strongly Oppose e	No RESPONSE
Do you consider the Township's natural resources (beach, park, scenic views, open space, lakes, rivers, streams, woodlots, wetlands, water recharge areas) to be an asset to the community?	48. 72.36%	17.89%	4.07%	2.03%	0.81%	2.85%
Do you feel that the Township should enact special measures to protect the Township's natural resources?..	49. 55.28%	23.58%	10.16%	6.50%	0.41%	4.07%
Do you consider the historic buildings of Norwood Village area to be an asset to the community?.....	50. 47.97%	28.05%	13.01%	4.88%	2.03%	4.07%
Do you feel that the Township should enact special measures to preserve the Village and surrounding area?	51. 45.53%	20.73%	17.48%	9.35%	2.03%	4.88%

Agricultural

How many acres do you farm or lease in Norwood Twp? *(Please check only one response)*

- | | | | | | |
|-----|--------------------------------|---------------------------------|--|---------------------------------|------------------------------------|
| 52. | 10-39 acres
a. 8.13% | 40-100 acres
b. 4.88% | More than 100 acres
c. 6.50% | Do not farm
d. 73.58% | NO RESPONSE
6.91% |
|-----|--------------------------------|---------------------------------|--|---------------------------------|------------------------------------|

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If you presently farm 40 acres or more in Norwood Township, how long do you plan to keep this land in agricultural production? (Please check only one response)

- | | | | | |
|-----|-----------------|-----------------|--------------------|--------------------|
| 53. | 1-5 years | 6-10 years | More than 10 years | NO RESPONSE |
| | a. 1.63% | b. 0.81% | c. 9.35% | 88.21% |

■ Recreation

How many times have you, your family and/or guest used the township park on Lake Michigan in the past 12 months? (Please check only one response)

- | | | | | | |
|-----|--------------------|-----------------|------------------|------------------|--------------------|
| 54. | More than 10 times | 5 to 9 times | 1 to 4 times | Not at all | NO RESPONSE |
| | a. 13.82% | b. 9.76% | c. 39.02% | d. 33.74% | 3.66% |

Would you support improvement of the township park on Lake Michigan? (Please check only one response)

- | | | | |
|-----|----------------------------------|-----------------------|--------------------|
| 55. | Yes, by increased property taxes | Yes, by other funding | NO RESPONSE |
| | a. 3.66% | c. 42.28% | 4.47% |
| | Yes, by special assessment | No | |
| | b. 15.45% | d. 34.15% | |

■ Transportation

How many members of your household are employed outside the home? 55. **1.12 AVERAGE**

If you live in the Township, how far do you and each employed member of your household drive (one way) to work? (Please check as many as apply and record the number of persons, in your household, who drive that distance)

56. **36** < 5 miles **49** 57. **53** 5-10 miles **84** 58. **26** 11-20 miles **33** 59. **42** >20 miles **45**

Check the roads typically used by members of your household on the way to and from work. (Please check all that apply)

- | | | |
|---------------------------|---|------------------------------|
| 60. 43 Norwood Rd. | 65. 19 Ferry Rd. | 69. 18 Old Dixie Hwy |
| 61. 49 Barnard Rd. | 66. 10 Beatty Rd. | 70. 137 US-31 |
| 62. 14 Gennett Rd. | 67. 6 Parsons Rd. | 71. 19 Richardson Rd. |
| 63. 6 Warner Rd. | 68. 40 Lakeshore/Clipperview/Witmere Rd. | |
| 64. 8 Other _____ | | |

Do you feel there is a traffic congestion problem on Township Roads? (Please check only one response)

- | | | | | |
|-----|---------------|--------------------|------------------|--------------------|
| 72. | Major problem | Somewhat a problem | No Problem | NO RESPONSE |
| | a. 0 | b. 8.54% | c. 85.77% | 5.69% |

How would you describe the condition of the roads in the Township? (Please check only one response)

- | | | | | | | |
|-----|-----------------|-----------------|------------------|------------------|------------------|--------------------|
| 73. | Excellent | Very Good | Good | Fair | Poor | NO RESPONSE |
| | a. 1.22% | b. 6.91% | c. 34.96% | d. 36.18% | e. 15.85% | 4.88% |

Demographic Information

(This information will be used to determine if the survey is representative of residents and property owners in Township)

Which of the following best describes your residential status in Norwood Twp?

94. **70.73%** a Year round Resident **5.29%** c Other **0.41% NO RESPONSE**
14.63% b Seasonal Resident **8.94%** d Absentee Landowner

How long have you owned property in Norwood Twp?

95. 0-5 years **9.76%** A 5-10 years **20.33%** B 10-20 years **27.24%** C Greater than 20 years **41.06%** D **NO RESPONSE**
Do not own property in the Twp **0%** E **1.63%**

What type of property do you own in Norwood Twp? (check all that apply)

96. **4** Commercial 100. **49** Residential >10 acres
97. **75** Residential < 2 acres 101. **32** Farm 40 acres or greater
98. **36** Residential 2 to < 5 acres 102. **0** Multifamily
99. **30** Residential 5 to < 10 acres 103. **44** Waterfront

Are you a registered voter in Norwood Twp?

- 104.A **67.48%** Yes **28.86%** No **3.66% NO RESPONSE**

What is your age? **57.42 AVERAGE**

- Male 65.04%** **6.10% NO RESPONSE**
Female 28.86%

Is there anything you would like to tell the Planning Commission?

Thank you for taking the time to help shape the future of Norwood Township.

Your opinions are valuable. They will be used to generate a new Norwood Township Master Land Use Plan.

To see how your collective opinions are implemented, please attend the Norwood Township Planning Commission meetings. At those meetings you will have an opportunity to share your direct input. Your participation is not only invited but encouraged.

Thanks, again, for your interest in the future of Norwood Township.

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